

# CURRICULUM VITAE

## PERSONAL INFORMATION

First Name and Surname	<b>Alessandro Garofalo</b>
Address	via Don Agostini, 11 – 37011 Bardolino (VR)
E-mail	garofalo@garofalo.it
Website:	www.garofalo.it
Nationality	Italian
Place and date of birth	Trento, 01/12/1955

## WORK EXPERIENCE

1995 - today	Founder and CEO of Idee Associate - Pinto & Garofalo S.r.l., a Company that fosters the creative development of new product and services and offers an innovative managerial formation. More infos at <a href="http://www.garofalo.it">www.garofalo.it</a>
1990 - today	Teacher and General investigator of the Workshop on creativity in the Innovation and Creativity Master held by the Fondazione Cuoia, Vicenza.
2014 - today	Teacher of interdisciplinary innovation at the Holden School in Turin
2013 - today	Adjunct faculty member at Luiss Business School
2006 - today	Teacher at the Istituto di Studi Militari Marittimi of the Marina Militare (Italian Navy) at the Arsenale di Venezia on Innovation and creativity.
2013 - today	Adjunct professor at the University of Verona, Faculty of Economics, holding the class of Innovation Management Leadership.
2018	Teacher at the II Level Interregional Master in Innovation, planning and evaluation of policies and services at the University of Padua.
2011 - 2012	Vice-president of Trentino Sviluppo S.p.A..
2008 - 2011	Managing Director of Trentino Sviluppo S.p.A. and Fly S.p.A. (Aerospatial components).
2005 - 2008	President of Trentino Sviluppo S.p.A. and vicepresident of Trentino Sprint. Trentino Sviluppo is the agency set up by the Autonomous Province of Trento to foster the sustainable development of the Trentino system by taking action and providing services aimed at supporting the growth of business skills and the capacity for innovation.
1996 - 1997	Managing Director of Socotech Verona S.p.A.
1995 - 1996	Chief Executive Officer for the nord east Italian market of Ambrosetti S.p.A. The Group, founded in 1965 by Alfredo Ambrosetti, operates in the following areas: management consulting for public and private organizations, research on macro national and international issues, Organization of Forums such as the Villa d'Este Forum in Cernobbio.

1992 - 1995	Chief Quality Officer, Nones Trento (doors, gates and locking systems).
1988 - 1991	Chief Executive Officer for the nord east Italian market of Galgano & Associati. Galgano & Associati operates in the management consulting, applying innovative models in the field of the Total Quality approach and the production organization via the Total Manufacturing Management and Lean approach
1985 - 1987	Senior Consultant at Eurequip Italia, French Multinational consultant company owned by EDF (Electricité de France) and Usinor in the field of innovation technology.
1980 - 1985	Research and Development Ansaldo S.p.A., Genova and Roma. Energy environmental pianification.

## OFFICES COVERED

Member of the Scientific Working Group of the Nord-Est Foundation

Chairman of the Scientific Working Group for the drafting of the "Guidelines for the economic growth for Trentino", 2016 and 2017.

Member of the Scientific Committee of Parma Taste of Future.

Three years in the Committee for Innovation of the Autonomus Province of Bolzano.

President of the Quality Club of Trentino-Alto Adige.

Founder and chairman for the past ten years of the annual forums " innovation and Competition" and "Oltre l'Aula" for the Istituto Internazionale di Ricerca.

Professor for 10 years at the University of Trento, Faculty of Economics. Product development process, in association with Prof. Giuseppe Volpato, Enrico Zaninotto and Mariangela Franch.

He taught at the master's degree in "Design of interactive spaces for communication" of the Department of architectural, urban, landscape and interior design of the Faculty of Architecture of Rome La Sapienza.

## PUBLICATIONS AND SPEECHS

2017	Interview on Trentino Famiglia n°10.5, "Il futuro visto dai giovani trentini".
2017	"Creative and content", Collection - The Lungarno Collection Magazine, N. 6 issue
2016	Elena Giaretta, Paola Castellani, Alessandro Garofalo, "Improving the quality of information exchange among top managers", Proceedings, 19th Toulon-Verona International Conference, <i>Excellence in Services</i> , University of Huelva, Huelva, Spain, 5-6 September, 2016, ISBN 9788890432767. Best Paper Award of the conference.
2016	Guidelines for the economic growth of Trentino, Trento Chamber of Commerce, by A .Garofalo, M. Andreaus, D. Marini, M. S. Righettini.
2013	A .Garofalo, M. Rampin, "Come un fisico fallito ...", Aurelia Edizioni, second edition extended

and bilingual (Italian - English).

- 2012 A .Garofalo, "Innovazione, perché no?", Sinergie nr. 89, September-December 2012.
- 2011 A .Garofalo, M. Rampin, "Come un fisico fallito ...", Aurelia Edizioni.
- 2010 R. Faraldo, A .Saggion, A .Garofalo, "Spazio, Tempo e Spazio-Tempo in un ambiente di apprendimento. Un'applicazione nell'ambito della metodologia per l'integrazione delle scienze", Libreria Internazionale Cortina Padova.
- 2009 U. Morelli, S .Bruno , "Il linguaggio crea mondi. Esplorazione sulla natura dell'esperienza estetica e creativa", Franco Angeli Milano.
- 2007 "Pluralità creative": Conversation on creativity with Linus, Il borgo di Bologna, a cura di E. Corradini.
- 2006 "Diversività- Come fanno la differenza le aziende di successo " Guerini & Associati, Adriana Quaglia, A.Garofalo
- 2006 Guest speaker with Oliviero Toscani at the "Il Tornasole" - Rai2 on the topic of creativity in Italy.
- 2004 Presenter with Gabriele La Porta and Stefania Quattrone of two episodes of "Padri e figli" on the topic of the intergenerational transfer within the company. - Rai2.
- 2004 Television broadcasted episode "Italia interroga" by Stefania Quattrone, Innovative Outdoor Management formation - su Rai2
- 2003 Guest speaker at "Internet caffè" with Andrea Pezzi on Innovation issues. - Rai3
- 1997 "La qualità totale: gli alberi e la foresta", in Atti del convegno Lignomec '97, CNR - Istituto per la Tecnologia del Legno, edizione a cura di Oscar Delmarco.
- 1984 M.Del Dot e A.Cristofolini e a.a.v.v., tetraethyl lead, gasoline and health. Bi&Gi editori-Verona.

## **EDUCATION AND TRAINING**

- 1992 MQ-SICEV Quality sistem assessor.
- 1986 Class and internship on "Local impact of Industrial premises and research centers" and "Technological innovation and job creation" at Insead Parigi.
- 1984 Environmental assessor degree at the University of Rome
- 1982 C.E.E-Finmeccanica Roma: Master in Energy in the Industry Management
- 1979 University of Trento, Master's degree in Physics